

Press release

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Veni, Vidi, Vici

Great vivacity within DIP Studio: being the winner of Content 360 in Cannes, where the biggest media market in the world MipTV2007 took place, is a great evaluation.

DIP Studio had quite a struggle being one of the 449 projects from 36 world countries. It defeated two other finalists from France (Virtuel) and United Kingdom (Twenty Six).

The Company's project won 10.000 GBP in the category "On-Demand Participation" which is sponsored by BBC. It will become one of the important elements of bbc.co.uk portal.

MIPTV/MILIA is global fair of audiovisual and digital products. Every year it's held in Cannes and attracts lots of professionals from the whole world. The aim of Content 360 is to introduce innovative, interactive and adaptable to different formats idea of new technologies which, additionally, would be simple and user friendly.

DIP Studio is preparing for a difficult challenge: to prove that a small company from the Eastern Europe is able to work with one of the world's biggest media corporations.

"You're a company of the newest technologies and ideas. We're doing our best to be a corporation of the newest technologies and ideas. If we don't manage working effectively together from a distance - nobody does", - said Jonathan Kingsbury, Head of External Supply, Future Media & Technology, BBC.

Dynamic Internet Projects studio which was founded in 2003 in Vilnius, now works in the whole world. Companies from 14 countries have already become DIP Studio's customers, now it can include one of the most famous names in the world: British Broadcasting Corporation.

DIP Studio is highly grateful for those who give us a chance to take part in this competition and conducted towards our winning.

Vladimiras Lekecinskas

„Dynamic Internet Project Studio“

San Jose, CA

(650) 452-6181;

Vladimiras@Lekecinskas.com



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